

Blokker Nederland BV in Toys and Games (Netherlands)

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Abstracts

Over the forecast period, Blokker Nederland will continue to adapt its business model in traditional toys and games stores in order to meet the fundamental challenges posed by the rise of internet retailing. The company has adopted a three-pronged approach to this issue. Firstly, it is streamlining its operations by merging management processes for hitherto separately managed retail brands, and by shrinking its network of physical stores. Secondly, it is implementing an increasingly sophisticate...

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