

Blokker Nederland BV in Home and Garden (Netherlands)

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Abstracts

Blokker continues to streamline its current working structures to focus on profitable operations in the face of changing consumer shopping habits. The company is investing in revamping its main Blokker and Xenos formats, while focusing on its successful discounters' concept, Big Bazar. The company is directing its current strategy on returning to profitability after posting losses in 2014 and 2015. With the success of its Nextail platform, the company also made the decision to close its Cook & C...

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Contents

Strategic Direction

Key Facts

Summary 1 Blokker Nederland BV: Key Facts

Summary 2 Blokker Nederland BV: Operational Indicators

Company Background

Internet Strategy

Private Label

Summary 3 Blokker Nederland BV: Private Label Portfolio

Competitive Positioning

Summary 4 Blokker Nederland BV: Competitive Position 2016

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