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Block House Restaurantbetriebe AG in Consumer Foodservice (Germany)

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Abstracts

Block House Restaurantbetriebe will continue to support its Block House chain in North American FSR and will seek to at least maintain share against the backdrop of a very competitive environment in FSR in Germany. The company will mainly focus on comprehensive marketing and sales activities. More than 10 employees are solely responsible for these activities and produce over 2,000 digital and print media documents, both for internal and external use, annually.

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