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Bleach in Belarus

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Abstracts

Bleach benefitted significantly from the COVID-19 pandemic in 2020, as the need to disinfect all surface areas with a stringent disinfectant grew suddenly. With consumers increasingly price sensitive and concerned about COVID-19, many consumers bought bleach, as it is an economical as well as effective disinfectant. The competitive landscape is dominated by local economy brands and private label and consumers are not willing to pay more for any product enhancements. In 2021, bleach will continue...

Euromonitor International's Bleach in Belarus market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bleach market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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