

Bishara Group in Apparel (Egypt)

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Abstracts

Bishara Group will still focus on the quality of its products in the future. The company acknowledge that its strength come from controlling the whole production process. Regardless of the current uncertain scenario the company is still willing to invest in technology advancement to improve its manufacturing process in order deliver better products. As the company strongly believes this is its competitive advantage.

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Contents

Strategic Direction

Key Facts

Summary 1 Bishara Group: Key Facts

Summary 2 Bishara Group: Operational Indicators

Company Background

Production

Competitive Positioning

Internet Strategy

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