

Bishara Group in Apparel (Egypt)

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Abstracts

Bishara Group will still focus on the quality of its products in the future. The company acknowledge that its strength come from controlling the whole production process. Regardless of the current uncertain scenario the company is still willing to invest in technology advancement to improve its manufacturing process in order deliver better products. As the company strongly believes this is its competitive advantage.

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Contents

Strategic Direction
Key Facts
Summary 1 Bishara Group: Key Facts
Summary 2 Bishara Group: Operational Indicators
Company Background
Production
Competitive Positioning
Internet Strategy

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