

# Biscuits and Snack Bars in Israel

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## Abstracts

Local players are constantly innovating and launching new products for their consumers. As consumers have become more interested in international trends, local players are forced to copy these trends in order to stay in the game with the imported international products.

Euromonitor International's Biscuits and Snack Bars in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

**Product coverage:** Biscuits, Snack Bars.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Biscuits and Snack Bars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Biscuits and Snack Bars by Category: Volume 2010-2015

Table 2 Sales of Biscuits and Snack Bars by Category: Value 2010-2015

Table 3 Sales of Biscuits and Snack Bars by Category: % Volume Growth 2010-2015

Table 4 Sales of Biscuits and Snack Bars by Category: % Value Growth 2010-2015

Table 5 NBO Company Shares of Biscuits and Snack Bars: % Value 2011-2015

Table 6 LBN Brand Shares of Biscuits and Snack Bars: % Value 2012-2015

Table 7 NBO Company Shares of Biscuits: % Value 2011-2015

Table 8 LBN Brand Shares of Biscuits: % Value 2012-2015

Table 9 NBO Company Shares of Snack Bars: % Value 2011-2015

Table 10 LBN Brand Shares of Snack Bars: % Value 2012-2015

Table 11 Distribution of Biscuits and Snack Bars by Format: % Value 2010-2015

Table 12 Distribution of Biscuits by Format: % Value 2010-2015

Table 13 Distribution of Snack Bars by Format: % Value 2010-2015

Table 14 Forecast Sales of Biscuits and Snack Bars by Category: Volume 2015-2020

Table 15 Forecast Sales of Biscuits and Snack Bars by Category: Value 2015-2020

Table 16 Forecast Sales of Biscuits and Snack Bars by Category: % Volume Growth 2015-2020

Table 17 Forecast Sales of Biscuits and Snack Bars by Category: % Value Growth 2015-2020

Osem Food Industries Ltd in Packaged Food (israel)

Strategic Direction

Key Facts

Summary 1 Osem Food Industries Ltd: Key Facts

Summary 2 Osem Food Industries Ltd: Operational Indicators

Competitive Positioning

Summary 3 Osem Food Industries Ltd: Competitive Position 2015

S Schestowitz Ltd in Packaged Food (israel)

Strategic Direction

Key Facts

Summary 4 S Schestowitz Ltd: Key Facts

Competitive Positioning

Shufersal Ltd in Packaged Food (israel)

## Strategic Direction

### Key Facts

Summary 5 Shufersal Ltd: Key Facts

Summary 6 Shufersal Ltd: Operational Indicators

### Internet Strategy

### Private Label

Summary 7 Shufersal Ltd: Private Label Portfolio

### Competitive Positioning

Summary 8 Shufersal Ltd: Competitive Position 2015

## Strauss Group Ltd in Packaged Food (israel)

### Strategic Direction

### Key Facts

Summary 9 Strauss Group Ltd: Key Facts

Summary 10 Strauss Group Ltd: Operational Indicators

### Competitive Positioning

Summary 11 Strauss Group Ltd: Competitive Position 2015

## Executive Summary

### Steady Growth in 2015

### the 'food Law' Comes Into Force

### Leading Retailer Shufersal Expands Its Private Label

### Internet Retailing Continues To Grow

### Slowdown Is Expected Over the Forecast Period

### Key Trends and Developments

### Economic Outlook: Initial Signs of Recession

### Mega Retail Ltd Is on the Verge of Bankruptcy

### Internet Retailing Grows

### Private Label Products Accelerate

### Foodservice: Key Trends and Developments

## Headlines

### Trends: Sales To Foodservice

### Trends: Consumer Foodservice

## Prospects

## Category Data

Table 18 Foodservice Sales of Packaged Food by Category: Volume 2010-2015

Table 19 Foodservice Sales of Packaged Food by Category: % Volume Growth 2010-2015

Table 20 Forecast Foodservice Sales of Packaged Food by Category: Volume 2015-2020

Table 21 Forecast Foodservice Sales of Packaged Food by Category: % Volume

## Growth 2015-2020

### Market Data

Table 22 Sales of Packaged Food by Category: Volume 2010-2015

Table 23 Sales of Packaged Food by Category: Value 2010-2015

Table 24 Sales of Packaged Food by Category: % Volume Growth 2010-2015

Table 25 Sales of Packaged Food by Category: % Value Growth 2010-2015

Table 26 GBO Company Shares of Packaged Food: % Value 2011-2015

Table 27 NBO Company Shares of Packaged Food: % Value 2011-2015

Table 28 LBN Brand Shares of Packaged Food: % Value 2012-2015

Table 29 Penetration of Private Label by Category: % Value 2010-2015

Table 30 Distribution of Packaged Food by Format: % Value 2010-2015

Table 31 Distribution of Packaged Food by Format and Category: % Value 2015

Table 32 Forecast Sales of Packaged Food by Category: Volume 2015-2020

Table 33 Forecast Sales of Packaged Food by Category: Value 2015-2020

Table 34 Forecast Sales of Packaged Food by Category: Value 2015-2020

Table 35 Forecast Sales of Packaged Food by Category: % Volume Growth  
2015-2020

Table 36 Forecast Sales of Packaged Food by Category: % Value Growth 2015-2020

### Sources

Summary 12 Research Sources

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