

Biscuits and Snack Bars in Estonia

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Abstracts

Biscuits and snack bars continues to see moderate growth in 2015 thanks to constant new product development activity, which keeps consumers' attention. Although organic products with higher perceived healthiness have been introduced, these have not gained a remarkable consumer base as the taste attributes and affordability outweigh the perceived healthiness. Besides, even though some change in disposable incomes can be seen (also thanks to some deflationary changes within packaged food), a...

Euromonitor International's Biscuits and Snack Bars in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Biscuits, Snack Bars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Biscuits and Snack Bars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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