

Biscuits and Snack Bars in Costa Rica

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Abstracts

Healthier snacking trends continue to impact new product development and the availability of more specialised and niche proposals; reflected in the increasing offer of gluten-free biscuits and functional snack bars. Even though these types of options are found only in certain modern grocery retailers and are targeted towards higher-income buyers, at a more macro scale the promotion of healthier/functional products which include ingredients such as whole grains, dried fruits and nuts is also...

Euromonitor International's Biscuits and Snack Bars in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Biscuits, Snack Bars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Biscuits and Snack Bars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Steady Volume and Value Growth Characterise 2015 Performance

Affordable Healthy Proposals and Value for Money Alternatives Keep Gaining Ground

Consolidated International Players Continue To Be Challenged by Local Propositions

Modern Grocery Outlet Penetration Reaches More Stable Scenario in 2015

Convenient and Healthy Propositions Will Set the Pace Over the Coming Five Years

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