

Biscuits and Snack Bars in Algeria

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Abstracts

Biscuits and snack bars are part of the daily diet in Algeria to be eaten as snacks between meals and also at breakfast. Their increasing popularity is due to the changing eating habits and new lifestyle patterns, with a growing trend towards on-the-go consumption. Moreover, the easy accessibility of biscuits and snack bars with a wide range and variety of products at affordable prices driven by new product development, gave strong support to the category growth in 2015 in Algeria.

Euromonitor International's Biscuits and Snack Bars in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Biscuits, Snack Bars.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Biscuits and Snack Bars market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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