

# Birmingham Food Products Ltd in Hot Drinks (Hong Kong, China)

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## Abstracts

Birmingham Food Products is expected to strengthen its current product offering to maintain consumers' interest in the mature tea category. The expansion of both the on-trade and off-trade channels will also be a key move for the company to consolidate its position in green tea and other tea.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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