

BIP Beograd ad in Alcoholic Drinks (Serbia)

<https://marketpublishers.com/r/BD2A412C489EN.html>

Date: September 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: BD2A412C489EN

Abstracts

Following several unsuccessful attempts at privatisation since 2000, over the forecast period the company's main focus will be to improve its overall performance in order to make it easier to find a buyer. To this end, the company will continue to try and reposition a number of its brands, including lager brands Bip and Bg, in the hope of making them more appealing to consumers. However, its ability to realise this goal is likely to be hampered by stiff competition and the fact that the company...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 BIP BEOGRAD AD - U RESTRUKTURIRANJU: Key Facts

Summary 2 BIP BEOGRAD AD - U RESTRUKTURIRANJU: Operational Indicators
2010-2011

Company Background

Production

Competitive Positioning

Summary 3 BIP BEOGRAD AD - U RESTRUKTURIRANJU: Competitive Position 2012

I would like to order

Product name: BIP Beograd ad in Alcoholic Drinks (Serbia)

Product link: <https://marketpublishers.com/r/BD2A412C489EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BD2A412C489EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970