

Biosphere Corp in Tissue and Hygiene (Ukraine)

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Date: March 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: BA8A9B91934EN

Abstracts

Biosphere Corp focuses on sales growth from working in several directions. First, the company is widening its own product range with different types and formats of retail tissue and hygiene products. For instance, in 2015 the company started manufacturing other impregnated wipes (focused on microwave care) under the brand Freken Bok. Second, Biosphere Corp is increasing its production by manufacturing private label, which is becoming increasingly popular in Ukraine. At the moment the company wor...

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