

Bioaset OOD in Hot Drinks (Bulgaria)

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Abstracts

Bioaset is set to remain a typical domestic producer of value for money products. The company is expected to expand its presence in hot drinks and enter coffee production at low price points. In “other” hot drinks and tea, it is likely to engage in new product development and gradually improve its position over the forecast period.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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