

Bioprograma EAD in Hot Drinks (Bulgaria)

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Abstracts

Bioprograma focuses on retaining its share of domestic sales and pursuing export growth opportunities. It is expected to remain the undisputed leader in tea, having a presence in all main product areas of tea. Furthermore, it develops and launches new products.

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Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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