

# Biopharm Algérie SpA in Consumer Health (Algeria)

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## Abstracts

Biopharm Algérie will continue to increase production capacity in the forecast period, in line with the government's focus of increasing the production of generic pharmaceuticals in Algeria. The company also plans to invest in improving and expanding its distribution and wholesale system. It is expected to increase its investment in marketing in the forecast period, particularly marketing targeting healthcare workers. The company is expected to further widen its generics portfolio and will also...

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