

Biomed AG in Consumer Health (Switzerland)

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Date: August 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B23E060FA38EN

Abstracts

Biomed is strongly focusing on reaching the leading position in vitamins and dietary supplements and weight management in Switzerland in the future. In order to achieve this, the company is planning to focus on innovative new launches featuring high quality, as well as establishing a company image which underpins a competent, responsible and quality-oriented business.

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