

Bioline Kosmetiks QK MChJ in Beauty and Personal Care (Uzbekistan)

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Abstracts

Bioline Kosmetiks QK MChJ's long-term strategy is to offer natural bio-rich products and develop its range of skin care, face care and hand care products to create strong competition against imports. The company's short-term strategy is diversification of products. Bioline Kosmetiks believes that a wider range of products will help to attract more consumers with different preferences.

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