

# Biok UAB in Beauty and Personal Care (Lithuania)

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## Abstracts

Biok UAB is expected to extend its investment in support for its existing brands, especially Biok Dermatology. The company offers the well-known brands Rasa, Margarita, Aras and Biok Dermatology and maintains a presence across all beauty and personal care categories. The company's pharma-based brands are generating very strong performances in various skin care categories and, in response, Biok UAB is expected to widen its range of such products as well as expanding their availability. With the g...

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