

Bioguard OOO in Home Care (Russia)

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Abstracts

Bioguard is one of the leading domestic manufacturers of polishes and home insecticides in Russia. The company is focused on heavy investment in research and development, manufacturing and production. Bioguard will also continue to improve its logistics and distribution network in order to consolidate its position. The company is aiming to enter new product areas outside of home care in order to diversify its business offering. Bioguard's key priority is to become the leading player in the...

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