

Biogaran, Laboratoires in Consumer Health (France)

https://marketpublishers.com/r/B94B0E26E5DEN.html

Date: June 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B94B0E26E5DEN

Abstracts

Laboratoires Biogaran is expected to maintain its focus on its core business activities: the development, manufacturing, marketing and distribution of generics. With the reinforcement of "Third party reimbursing in favour of generics" in France in 2012, the company will tend to leverage its expertise to further innovate, promote and sell generics, including OTC generics, in the marketplace.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Laboratoires Biogaran: Key Facts

Summary 2 Laboratoires Biogaran: Operational Indicators*

Company Background

Production

Competitive Positioning

Summary 3 Laboratoires Biogaran: Competitive Position 2012



I would like to order

Product name: Biogaran, Laboratoires in Consumer Health (France)
Product link: https://marketpublishers.com/r/B94B0E26E5DEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B94B0E26E5DEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970