

# Biocos, Laboratoires in Beauty and Personal Care (France)

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## Abstracts

Laboratoires Biocos aims to gain ground in supermarkets and hypermarkets. Over the forecast period the company is likely to further develop its activities across various beauty and personal care categories, notably body, facial and hair care. With its natural and organic positioning, the company is able to respond to the growing needs of French consumers looking for natural products.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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