

Bio Research Inc in Pet Care (Philippines)

https://marketpublishers.com/r/B7780C926AAEN.html

Date: March 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B7780C926AAEN

Abstracts

Bio Research aims to become the leading mass-market pet and pet products retailer in the Philippines. Its strategy includes pushing its private label range, Bio-Min, towards being a preferred product within other pet food. While outlet expansion was not seen over the review period, improvements are being made to the overall store experience of the customer in its retail outlets.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Pet Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands:

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Bio Research Inc: Key Facts

Summary 2 Bio Research Inc: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Bio Research Inc: Private Label Portfolio

Competitive Positioning

Summary 4 Bio Research Inc: Competitive Position 2013



I would like to order

Product name: Bio Research Inc in Pet Care (Philippines)

Product link: https://marketpublishers.com/r/B7780C926AAEN.html
Price: US\$ 150.00 (Single User License / Electronic Delivery)

Total Constitution (Constitution Constitution Constitutio

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B7780C926AAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970