

# **Bio Pet Ltd in Pet Care (Israel)**

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### **Abstracts**

Bio Pet's strategic goal is to maintain its lead in the pet care market. The company's main advantage over other players in the market is its wide range of products. It offers a variety of pet care products for dogs, cats and several other types of animals. The company offers products at various price platforms. In order to retain its position, the company continues to invest in expanding its product portfolio.

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