

Bio-Active Dystrybucja Sp zoo in Hot Drinks (Poland)

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Abstracts

The integration of Bio-Active with Herbapol Lublin SA, which acquired the company in 2011, will be at the heart of the strategic direction of the business. The company is expected to further develop the offer of green tea and other tea, but also make inroads in sales of black tea. The portfolio of Bio-Active will be complementary to the offer of Herbapol Lublin SA, which is officially owner of the business.

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Contents

BIO-ACTIVE DYSTRYBUCJA SP ZOO IN HOT DRINKS (POLAND)

Euromonitor International

March 2013

Strategic Direction

Key Facts

Summary 1 Bio-Active Dystrybucja Sp zoo: Key Facts

Summary 2 Bio-Active Dystrybucja Sp zoo: Operational Indicators

Company Background

Production

Summary 3 Bio-Active Dystrybucja Sp zoo: Production Statistics 2012

Competitive Positioning

Summary 4 Bio-Active Dystrybucja Sp zoo: Competitive Position 2012

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