

Bin Dawood Group in Retailing (Saudi Arabia)

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Abstracts

Bin Dawood Group aims to continue its geographic expansion in order to capture a larger share of sales in modern grocery retailers. The company, the main focus of which so far has been the cities of Mecca and Medina, owing to the high influx of pilgrims, is now looking at other high potential cities for outlet expansion for its Danube and Bin Dawood supermarkets and hypermarkets.

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