

BIMO (Biscuiterie Moderne) in Packaged Food (Algeria)

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Abstracts

The company will continue to produce cheap domestic sweet biscuits in order to take advantage of the rising cost of imported brands, which are losing consumers.

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Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

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