

# Bimbo de Venezuela CA in Health and Wellness (Venezuela)

<https://marketpublishers.com/r/B2F54BA09D8EN.html>

Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B2F54BA09D8EN

## Abstracts

Bimbo de Venezuela will continue to focus on maintaining its leading position in naturally healthy high fibre bread and fortified/functional bread, where it competes with its international flagship brand Bimbo. Given that the company will continue to face shortages of key raw materials, such as wheat, it will avoid venturing into new product development. Instead, it will remain focused on assuring availability of core lines.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Focus Categories by Key Functional Ingredients, Health and Wellness by Category, Health and Wellness by Prime Positioning and Focus Categories by Key Functional Ingredients, Health and Wellness by Type, Health Wellness by Prime Positioning.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Health and Wellness market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Bimbo de Venezuela CA: Key Facts

Competitive Positioning

Summary 2 Bimbo de Venezuela CA: Competitive Position 2016

## I would like to order

Product name: Bimbo de Venezuela CA in Health and Wellness (Venezuela)

Product link: <https://marketpublishers.com/r/B2F54BA09D8EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B2F54BA09D8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970