

# BIM Birlesik Magazacilik AS in Packaged Food (Turkey)

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Date: November 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B1286DEE769EN

## Abstracts

BIM Birlesik Magazacilik aims to preserve its leading position within the packaged food market over the forecast period. The company seeks to focus on developing the range and the quality of the products that it offers under its private label line at the most competitive prices.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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