

Billa-Ukraina PII in Retailing (Ukraine)

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Abstracts

After a few years of focusing on developing its existing chain of supermarkets, Billa-Ukraina renewed its expansion. In 2012 it managed 22 stores in 13 cities, and intends to invest in the construction of 3-4 supermarkets in Kiev and in Ukraine in general. The company is actively looking for outlets and space in shopping centres, multifunctional complexes, and to acquire commercial chains.

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