

Beauty and Personal Care Packaging in Thailand

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Abstracts

While folding cartons and HDPE bottles remained the leading pack types in beauty and personal care packaging in Thailand in 2022, squeezable plastic tubes were recording stronger growth in this year. Squeezable plastic tubes have become popular due to their cost-effectiveness and practical advantages. Plastic tubes, compared to glass or rigid plastic containers, offer economic benefits, as they require less material during production, resulting in lower costs for both manufacturers and consumers...

Euromonitor International's Beauty and Personal Care Packaging in Thailand report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Refillable packs now being offered in fragrances

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The 50ml pack remains a popular size in Thai beauty and personal care
Smart packaging is expected to become popular in Thailand

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