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Abstracts

The company is focusing on increasing its product range to consumers, adding more valuable goods in order to increase retail value per purchase. The company will continue developing its three retail brands to reach a wider consumer income segment by clearly differentiating its store concept.

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Contents

Strategic Direction
Key Facts
Summary 1 Bijou Castelli SA: Key Facts
Company Background
Chart 1 Bijou Castelli SA: Todo Moda in Buenos Aires
Internet Strategy
Competitive Positioning

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