

Beauty and Personal Care Packaging in Switzerland

<https://marketpublishers.com/r/B8423FC0F82EN.html>

Date: June 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: B8423FC0F82EN

Abstracts

Squeezable plastic tubes are an important pack type in Switzerland's beauty and personal care market, used to package products within oral care, skin care, sun care and other categories. Globally, a shift is being observed in the manufacturing of these tubes towards recycled plastic, and Switzerland is no different. Beauty and personal care brand Clarins has moved towards utilising 100% recycled plastic for making its plastic tube packaging in Switzerland, and uses only paperboard sourced from s...

Euromonitor International's Beauty and Personal Care Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2024

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Squeezable plastic tubes to see dynamic growth over forecast period as sustainability improves

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