

# Bien Hoa Confectionery Corp (Bibica) in Packaged Food (Vietnam)

<https://marketpublishers.com/r/B264FAB0573EN.html>

Date: November 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B264FAB0573EN

## Abstracts

Bien Hoa Confectionery Corp (Bibica) aims to continue to lead snacks in Vietnam. The company has built a good reputation for constantly improving product quality and offering consumers novel seasonal packaging, especially during major local festivities such as Lunar New Year, thus driving the gifting trend locally. The company also continuously expands its distribution network; indeed, Bibica is also one of the rare manufacturers of snacks in Vietnam offering online sales through its website.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Bien Hoa Confectionery Corp (Bibica): Key Facts

Summary 2 Bien Hoa Confectionery Corp (Bibica): Operational Indicators

Competitive Positioning

Summary 3 Bien Hoa Confectionery Corp (Bibica): Competitive Position 2017

## I would like to order

Product name: Bien Hoa Confectionery Corp (Bibica) in Packaged Food (Vietnam)

Product link: <https://marketpublishers.com/r/B264FAB0573EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B264FAB0573EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970