

Bidvest Czech Republic sro in Packaged Food (Czech Republic)

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Abstracts

Bidvest Czech Republic aims to strengthen its position in the retail and foodservice channels. The company intends to concentrate on broadening its product portfolio (company brands, but also products by other producers) and improving its distribution network within all regions of the Czech Republic. It also plans to put a stronger focus on Czech-origin brands and products, which are increasingly in demand among Czech consumers.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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