

# Bidfood Czech Republic sro in Packaged Food (Czech Republic)

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## Abstracts

The company believes it can strengthen its position in both the retail and foodservice domestic markets by concentrating on enlarging its offer with both its own brands and with products from other players. It also intends to improve its distribution network within all regions of the Czech Republic. The company aims to put a stronger focus on products and brands of Czech origin, as these are increasingly in demand among Czech consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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## Contents

Strategic Direction

Key Facts

Summary 1 Bidfood Czech Republic sro: Key Facts

Summary 2 Bidfood Czech Republic sro: Operational Indicators

Competitive Positioning

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