

Bidco Oil Refineries Ltd in Home Care (Kenya)

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Abstracts

Bidco Oil Refineries is expected to benefit from a surge in its production capacity in the forecast period, following its KES3.2 billion loan from the International Finance Corporation in 2014. The company is thus likely to see a surge in share in home care in the forecast period, particularly given its low prices. The company is also expected to invest this money in expanding into new product areas, although these are unlikely to be within home care. The company instead plans to diversify into...

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