

BGZ BNP Paribas SA in Consumer Finance (Poland)

https://marketpublishers.com/r/BCB39077C51EN.html

Date: December 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: BCB39077C51EN

Abstracts

On 31 May 2016, a branch of the French Sygma Banque Société Anonyme (Joint-Stock Company), Sygma Banque in Poland, became a part of BGZ BNP Paribas SA. The bank that BNP absorbed is specialised in consumer loans and financing the purchasing of consumer goods by offering credit cards and instalment loans. Sygma Banque is one of the leaders of the Polish credit cards industry, with its portfolio comprising approximately 650,000 credit cards in circulation in 2016.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction
Key Facts
Summary 1 BGZ BNP Paribas SA.: Operational Indicators
Competitive Positioning



I would like to order

Product name: BGZ BNP Paribas SA in Consumer Finance (Poland)
Product link: https://marketpublishers.com/r/BCB39077C51EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/BCB39077C51EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970