

Beymen Magazacilik AS in Luxury Goods (Turkey)

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Abstracts

Beymen Magazacilik plans to continue to focus on new store openings during the forecast period. It is planning to open new boutiques by 2014, including Brunello Cucinelli, Valentino, Yves St Laurent, Pucci, Stella McCartney, Tory Burch and Dolce & Gabbana. It will open a 9,500 sq m Beymen store in Zorlu Center in the 3rd quarter of 2013 targeting turnover of TL100 million in the first year.

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Contents

Strategic Direction

Key Facts

Summary 1 Beymen Magazacilik AS: Key Facts

Summary 2 Beymen Magazacilik AS: Operational Indicators

Internet Strategy

Company Background

Chart 1 Beymen Magazacilik AS: Beymen in Bagdat Caddesi

Competitive Positioning

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