

# Beauty and Personal Care Packaging in Singapore

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## Abstracts

For beauty and personal care packaging, HDPE bottles continued to be the leading pack type in Singapore in unit volume terms in 2022. HDPE is known for its excellent durability and strength, which ensures that the contents are safeguarded from external factors such as light, moisture and air, thus maintaining product integrity and extending shelf life. In addition, HDPE bottles are lightweight, which offers convenience for both manufacturers and consumers, as they are cost-effective and easily p...

Euromonitor International's Beauty and Personal Care Packaging in Singapore report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Squeezable plastic tubes becomes the most popular pack type in 2022  
The 50ml pack remains a popular size for bath and shower products  
Olay continues to develop the glass jar trend

### **PROSPECTS AND OPPORTUNITIES**

PET bottles expected to gain share over the forecast period  
Refillable packaging to reduce prices and the amount of plastic used

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