

Beauty and Personal Care Packaging in Vietnam

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Abstracts

Skin care packaging continued to record a healthy unit volume sales increase in Vietnam in 2022, with its leading pack type – squeezable plastic tubes – also continuing to grow. This pack type is popular thanks to being lightweight, durable and compact, allowing for easy transportation and storage. Significantly, squeezable plastic tubes also allow consumers to have control over how much of the product they disperse, minimising wastage. Top brands such as Shiseido, Pond's or Lancôme all offer sk...

Euromonitor International's Beauty and Personal Care Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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