

Beauty and Personal Care Packaging in Saudi Arabia

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Abstracts

The clean beauty trend has been taking over the beauty and personal care market in Saudi Arabia, just as it has done the world over. Consumers are increasingly seeking out cosmetics products that make use of all-natural ingredients, vegan formulas and eco-friendly packaging. For example, beauty brand Bourjois launched its Healthy Mix Clean Powder in Saudi Arabia in 2022, which the brand claims is free from animal products and contains 93% ingredients of natural origin. To go with this, the plast...

Euromonitor International's Beauty and Personal Care Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Beauty and Personal Care Packaging in Saudi Arabia
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LIST OF CONTENTS AND TABLES

BEAUTY AND PERSONAL CARE PACKAGING IN SAUDI ARABIA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Clean beauty trend also results in eco-friendly packaging
Cardboard tube packaging rides sustainability trend in beauty and personal care
New sustainability benchmarks in shampoo packaging

PROSPECTS AND OPPORTUNITIES

Saudi Arabian government's aims of cutting plastic waste result in action by industry players

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