

# Beauty and Personal Care Packaging in the United Kingdom

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## Abstracts

In 2022, folding cartons took over from HDPE bottles as the main pack type in unit volume terms in UK beauty and personal packaging. This can be attributed to the fact that, in addition to being lightweight and easy to carry, folding cartons also offer additional convenience features. Folding cartons offer good structural integrity characteristics and provide protection to the contents inside. They also provide a solid base for branding and marketing efforts as they have large printable surfaces...

Euromonitor International's Beauty and Personal Care Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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### **2022 DEVELOPMENTS**

Folding cartons becomes a major pack type in beauty and personal care packaging in 2022

Quadpack launches the Regula Petit Jar with an innovative and sustainable design

Refill packaging gains ground as more retailers move into this space

### **PROSPECTS AND OPPORTUNITIES**

Extensive use of folding cartons and flexible plastic expected to continue over the forecast period

Companies prioritise adopting sustainable packaging practices

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