

## Bestseller AS in Apparel and Footwear (Norway)

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Date: February 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: B215AEC4D0EEN

### Abstracts

Bestseller aims to provide fashionable clothing of good quality at competitive prices. It continues to target a wide range of consumers through an extensive brand portfolio, which includes well-known names such as Vero Moda, Jack & Jones and Only, which share various back-office functions. In the future, Bestseller will look to expand its brand portfolio. In the short term, it will consolidate its current offerings to provide more targeted selections, with this being evident from the notable num...

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## Contents

Strategic Direction

Key Facts

Summary 1 Bestseller AS: Key Facts

Summary 2 Bestseller AS: Operational Indicators

Retail Operations

Summary 3 Bestseller AS: Retail Operational Indicators

Internet Strategy

Competitive Positioning

Summary 4 Bestseller AS: Competitive Position 2016

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