

# Bestseller A/S in Apparel and Footwear (Denmark)

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Date: February 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: BC77DE781C8EN

## Abstracts

Bestseller is the major player in apparel and footwear in Denmark. Over the forecast period, Bestseller will aim to continue providing fashionable, yet affordable, clothes and shoes to Danish consumers. The company will focus on strengthening its existing brands while simultaneously conquering new consumer groups by launching new brands.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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