

Best Buy Co Inc in Retailing (World)

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Date: April 2012

Pages: 35

Price: US\$ 520.00 (Single User License)

ID: B61C0A7F47FEN

Abstracts

With recent withdrawals of its eponymous brand in both the UK and China, plus a full withdrawal from Turkey, electronics and appliance specialist retailer Best Buy is left almost totally reliant on its domestic US market. With slow growth forecast for the US and store closures announced, Best Buy has decided to change its strategy. In this report, Euromonitor International assesses the outlook for the company as it tries to reduce its reliance on “big box” stores and grow its presence in China.

Euromonitor International’s Best Buy Co Inc in Retailing (World) company profile offers detailed strategic analysis of the company’s business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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