

Best Buy Co Inc in Retailing (World)

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Abstracts

Best Buy saw poor sales growth and exits from Europe and China from 2010 to 2015, as well as the consolidation of its operations in Canada in 2015. However, the company managed to revitalise its US business. The company's store-within-store partnerships with Samsung and Apple, as well as its Renew Blue plan, which includes a price matching strategy and focuses on multichannel retailing, are helping the company tackle showrooming and are boosting competitiveness against e-commerce retailers.

Euromonitor International's Best Buy Co Inc in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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