

Beauty and Personal Care Packaging in the United Arab Emirates

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Abstracts

Hair care, which is one of the biggest beauty and personal care categories in terms of packaging unit volume sales in the United Arab Emirates, continued to see relatively dynamic growth in 2022. This benefited the usage of HDPE bottles, the main pack type used in the hair care category. HDPE bottles are popular for use with hair care products due to the high levels of chemical resistance they offer, ensuring that the product within does not react with the packaging or the outside atmosphere. HD...

Euromonitor International's Beauty and Personal Care Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category.

Product coverage: Baby and Child-specific Products Packaging, Bath and Shower Packaging, Colour Cosmetics Packaging, Deodorants Packaging, Depilatories Packaging, Fragrances Packaging, Hair Care Packaging, Men's Grooming Packaging, Oral Care Packaging, Skin Care Packaging, Sun Care Packaging.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2022 DEVELOPMENTS

Continued growth in hair care boosts the usage of HDPE bottles
Anomaly Haircare introduces recycled packaging

**200ML MOST POPULAR SIZE IN SKIN CARE THANKS TO BEING CONVENIENT
AND COMPACT**

PROSPECTS AND OPPORTUNITIES

Increased hygiene awareness triggering a shift from bar to liquid soap
Squeezable plastic tubes to register robust forecast period growth

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