

## Best Fruit EOOD in Soft Drinks (Bulgaria)

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### Abstracts

Best Fruit EOOD is ranked fifth in juice and its plans are to become the top performer in reconstituted 100% juice and nectars (25-99% juice) products with a high fruit content, by investing in its Florina brand.

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**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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