

## Best Form Eurl in Retailing (Algeria)

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### Abstracts

Best Form has not opened any new outlets in recent years, although the company remains focused on strengthening its position in retailing in Algeria. The majority of Best Form's product range, including dietary supplements, sports nutrition and weight management, remain niche products in Algeria, and the retailer is planning to increase its product range and capitalise on mass sales rather than continuing to expand in terms of the number of outlets it operates as it already owns six outlets in...

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