

Best Denki Malaysia Sdn Bhd in Consumer Appliances (Malaysia)

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Date: March 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: B342F668C31EN

Abstracts

Best Denki is unlikely to expand rapidly in Malaysia over the forecast period, as it remains cautious in assessing store locations and profitability before opening a new store. Maximising the productivity and sales of its existing stores will be the key focus for Best Denki, in view of the intensifying competition within electronics and appliance specialist retailers.

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